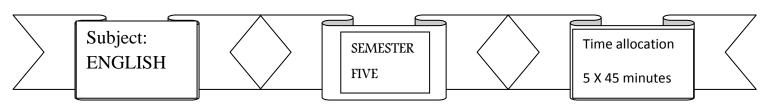
BE: 3.3/4.3/5/1.1

IDENTITY





3.3 membedakan fungsi sosial, struktur teks, dan unsur kebahasaan beberapa teks khusus dalam bentuk teks *caption*, dengan memberi dan meminta informasi terkait gambar /foto /tabel/grafik/ bagan, sesuai dengan konteks penggunaannya

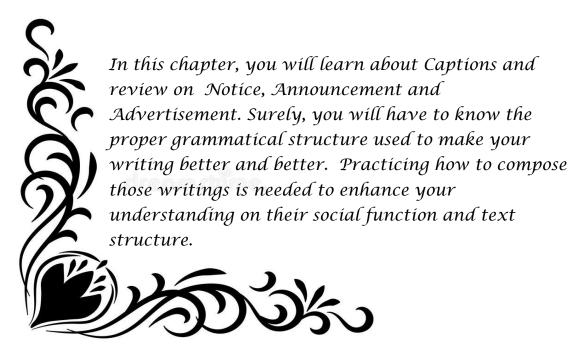
- 4.3 teks penyerta gambar (caption)
- 4.3.1 menangkap makna secara kontekstual terkait fungsi sosial, struktur teks, dan unsur kebahasaan teks khusus dalam bentuk caption terkait gambar/foto/tabel/grafik/bagan
- 4.3.2 menyusun teks khusus dalam bentuk teks *caption* terkait gambar/foto/tabel/grafik/bagan, dengan memperhatikan fungsi sosial, struktur teks, dan unsur kebahasaan, secara benar dan sesuai konteks



ADVERTISEMENT,



LEARNING PURPOSE



BEFORE LEARNING

Read these phrases or sentences below!

- Happiness comes in waves
- Forever an ocean lover
- Not smiling makes me smile
- Never easy but always worth it
- Always tired, but never of you

Are you familiar with them? What are they? Where can you find them?

WHILST LEARNING

You often deal with Instagram, so learn this video before you do some activities below!

https://www.youtube.com/watch?time_continue=11&v=CF5mbGT7HEw

Activity One

See the picture and its caption. What do you think about the caption? Change the caption according to your opinion.



Basketball competition at school

"Change your own problem into your success."

Activity Two

As the function of a caption is to give information of the photos, graphics, tables, etc., you should learn types of caption before writing it. Therefore, read this link: https://hedwigbooks.com/2019/06/29/captions/

Having understood what should be written for a caption, try writing a proper caption for your photos.

Here are the themes for the pictures that you will have to be taken:

- 1. Nature
- 2. Art
- 3. People doing things

Two pictures for each theme. You will have 6 photos to be captioned. Use one type of captioning for one photo. After that, show them to the teacher. You may put them on your Instagram.

Activity Three

In this part, you will practice writing notices on public places.

Here are some examples of notices. Find out where you probably see it and what it is probably written for.

Notice One

Please, love us as our age has been more than 100 years.

Don't scratch anything on us or even cut us down.

Let us live for other years and we will provide you with the clean air and sufficient water.

Notice Two

Watch your step or you will fall.

Notice Four

Taking pictures of our designs is not allowed.

Notice Three

You had better not:
wear colorful hat or
put your glasses on
your head,
otherwise you will
lose it.

Notice Five

Put your trash into the proper rubbish bins.

Leaving your trash everywhere means destroying the Earth.

Activity Four

You are provided by situations, then you are asked to make appropriate notices based on them.

- 1. The workers are painting the walls of the building.
- 2. The temperature of some mountains drops to zero degree these days.
- 3. The waves on the south beaches can reach five meters.
- 4. There have been some children falling from the third floor in this mall.
- 5. There are few extreme rides in this park.
- 6. People picnicking in this garden often destroys the blooming flowers for getting a picture.
- 7. The animals in the zoo often get improper food from the visitors.
- 8. The officers are often annoyed at the passengers' lateness to board.
- 9. Young people are used to saying rudely, even in a sacred place.
- 10. Some supermalls don't provide plastic bag for packaging.

Activity Five

Now, you will review on reading and writing announcements.

Read the announcements below and describe what you will probably do if you are the target of the announcement and tell the reason why you need to respond it!

Announcement One

To all my colleagues,

In the last meeting, we agreed to build education center for the needy. It is expected that each division will have been ready one week before the launch. If you have any problem that you cannot solve, you may contact me at any time. We are going to have the last meeting on August 31, 2019. This announcement is considered as an invitation.

Regards, Anindya

Announcement Two

ANNOUNCEMENT

Teaching and learning for parents will be held at the end of this month. Parents of elementary school students are invited to follow this parental guidance.

This month theme is "Ways to stimulate Children to get their passion on literacy".

Date: Saturday, August 27, 2019

Time : 10:00 to 13:00 a.m.

Venue : The Saint Angel Hall, the second floor.

This meeting will be guided by two professional educators from Saint Angel University.

Activity Six

Make a group of four, then write announcement in accordance to the provided positions below!

- 1. As a supervisor
- 2. As a commander
- 3. As a Party leader
- 4. As a marketing manager

- 5. As a teacher
- 6. As a tour leader
- 7. As a captain of the class
- 8. As a chief of a club

Activity Seven

Here are two advertisements. Answer the questions below!



- 01. What kind of advertisement is it?
 - A. The advertisement of services
 - B. The advertisement of events
 - C. The advertisement of education
 - D. The advertisement of products
 - E. The advertisement of job vacancy

- 02. Which is used to help housewife do the chores?
 - A. A self-service checkout counter
 - B. A vacuum cleaner robot
 - C. A refrigerator
 - D. Packaging machine automation
 - E. The automatic unlock system
- 03. Having the advertised refrigerator, the owner can know that ...
 - A. any expired food is dangerous
 - B. the food can be exired
 - C. the owner may not keep the expired food
 - D. what is kept has been expired
 - E. the owner should check the food regularly
- 04. Based on the advertised products, we can conclude that ...
 - A. the factory manufactures many kinds of products
 - B. the products use artificial intelligence
 - C. the factory processes the products in high technology.
 - D. the products are manufactured
 - E. there are various products using high technology
- 05. ".... a bag of groceries." (the last sentence)

What best defines the underlined word?

- A. Foodstuffs
- B. Office equipment
- C. Cleaning equipment
- D. Utensil
- E. Cutlery

BAMBOO HOUSE

JL. PIERE TENDEAN 10 JEMBER

School holidays are coming. Are you confused about how to and who care your children while you are busy with your business?

BAMB00 HOUSE has the solution. <u>Just send your children here</u> as we provide:

- 1. Some educative activities such as learning English, cooking simple food, gardening, writing a book, etc.
- 2. Healthy snacks and a delicious meal for lunch
- 3. Professional teacher and assistants to handle such activities
- 4. A shuttle car and a kind and friendly driver to pick up your children and escort them back to your house

WE OPEN FROM 08:00 TO 16:00

THE FIRST TWO DAYS TRIAL IS FREE OF CHARGE, THEN YOU WILL BE CHARGED FOR IDR 50.000 each child per day (daily package). However, if you want to have through 6 days (weekly package), you can pay only IDR 250.000 each child.



AS THE PLACE IS LIMITED, REGISTER FROM NOW TO THIS NUMBER 081111456666.

- 06. What does Bamboo House offer?
 - A. The place for children to learn and do some activities
 - B. Guidance for busy children during the holidays
 - C. Educative activities for children during the school holidays
 - D. Professional teachers to educate children
 - E. English course for children during the school holidays

07. "BAMBOO HOUSE has the solution."

Which solution is it? It is the solution of

- A. the children's education
- B. parents' relation with their children
- C. parents' decision to have a holiday
- D. parents' business during the holiday
- E. children's school holidays

- 08. Which is not true according to the text?
 - A. Children who come to Bamboo House will be busy the whole day.
 - B. All actvities in Bamboo House will be guided professionally.
 - C. Children won't be starving during their staying in Bamboo House.
 - D. Parents themselves must bring their children to Bamboo House every day.
 - E. Parents do not have to pay if their children stay only at the first two days.
- 09. How much do parents have to pay if they want their two children to stay for 11 days by choosing weekly package?

A. IDR 1.000.000

D. IDR 450.000

B. IDR 900.000

E. IDR 400.000

C. IDR 800.000

10. "We provide: ..." What best replaces the underlined word?

A. supply

D delive

B. keep

E. contribute

C. present

CLOSING

TO REVIEW ALL MATERIALS, PLEASE, DIFFERENTIATE THE SOCIAL FUNCTION OF:

- 1. a caption,
- 2. a notice,
- 3. an announcement
- 4. an advertisement!

CHECK WHETHER YOU HAVE UNDERSTOOD THE MATERIALS!

SELF-REFLECTION ON THE MASTERY OF MATERIALS

| No | Questions | Yes | No |
|----|---|-----|----|
| 1. | Can you recognize and write a caption? | | |
| 2. | Can you recognize and write a notice? | | |
| 3. | Can you recognize and write an announcement? | | |
| 4. | Can you recognize and write an advertisement? | | |