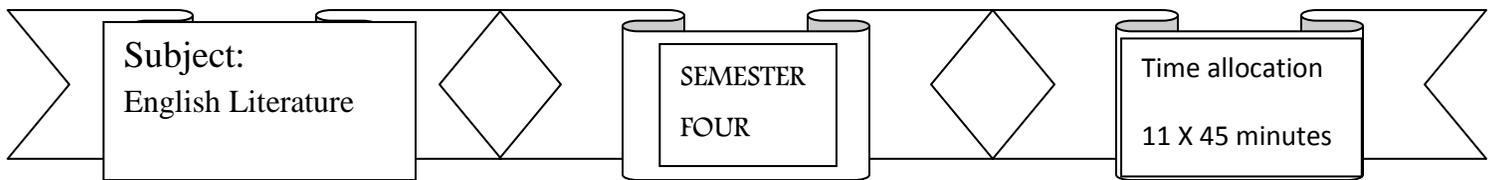


A. IDENTITY



Basic Competence

3.7 membedakan fungsisosial, struktur teks, dan unsur kebahasaan beberapa teks khusus dalam bentuk brosur, *leaflet*, *banner*, dan pamflet, dengan memberi dan meminta informasi terkait promosi barang / jasa / kegiatan sesuai dengan konteks penggunaannya.

4.7 brosur, *leaflet*, *banner*, dan pamflet

4.7.1 menangkap makna secara kontekstual terkait fungsi sosial, struktu rteks, dan unsur kebahasaan brosur, *leaflet*, *banner*, dan pamflet terkait promosi barang/jasa/kegiatan

4.7.2 menyusun teks khusus brosur, *leaflet*, *banner*, dan pamflet terkait promosi barang/jasa/kegiatan, dengan memperhatikan fungsi sosial, struktur teks, dan unsur kebahasaan, secara benar da nsesuai konteks.

PROMOTION: Brochure, leaflet, Banner, Pamphlet, Introductory It, There

LEARNING PURPOSE

In this chapter, you will learn how to promote events, things or services. Surely, you will have to know the proper grammatical structure commonly used to make the description meaningful. Practicing how to make brochure, leaflets, etc. is needed to enhance your understanding on the social function and the text structure of those kinds of promotion.

B. CONCEPT MAPPING



C. LEARNING PROCESS

GENERAL INSTRUCTION : *You must ensure that you understand the material step by step. At the end, there will be an evaluation to test your level of understanding on the material. When your level is above the passing score, you may continue to the next material. Before you ask for the evaluation, please ensure yourself that you have already mastered the whole material in this chapter.*

	<p>Hairdressing for your dogs or cats is needed to make them cuter.</p>	<p>We have the experienced hairdressers you need for your beloved pets.</p>
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BEFORE LEARNING

Put the correct word on its explanation!

A. brochure B. pamphlet C. banner D. leaflet

1. A small book or magazine containing pictures and information about a product or service.
2. A long strip of cloth bearing a slogan or design, carried in a demonstration or procession or hung in a public place.

Activity One



Now, find an example of brochure, pamphlet, or leaflet and learn it. After that, tell the content to the class with your own words.

Activity Two

Here are the examples of brochure or leaflet! Read them, then answer some questions related to those texts.

	<h1>Visit Indonesia</h1>	
<p>BOROBUDUR BEDUGUL, BALI</p>	<p>Having a thousand islands with stunning sceneries of their beaches, mountains, and historical objects, Indonesia has become the primary choice for people in the world to spend their holidays.</p>	<p>MINANGKABAU BUNAKEN, NATIONAL PARK</p>
	<p>We will make you easy to visit those places. Please, open our website and find what we can provide you. www.visitbeloved@yahoo.com</p>	

1. What does the brochure offer?
2. What information can you get from this brochure?
3. What do you think about this brochure?

We are opening a coffee corner where you can feel the sensation of making your own coffee.

We provide you the best coffee maker and quality coffee beans.

We are open from 17:00 to 22:00 pm.

You can enjoy snacking too as we have this menu:
Baked potatoes with cheesy sauce, grilled corn with various flavors, fried bananas and cassava with tasty topping.

You can find us at: Jl. Tomat 35, Jember.

If you want to book for a small group (10 persons max. you can contact this number: 081234567899



Illuminated sight

Get voucher soon for there are only 100 available.

1. What is the leaflet about?
2. Make a list of what are offered!

Activity Three

To make you able to write well, you need to improve your knowledge on grammar. This time you are learning about Impersonal IT and Introductory There. Click

<https://hedwigbooks.com/2018/08/01/introductory-it-and-there/> and learn the patterns, then try doing the exercises below!

Here are lists of adjectives and verbs. Make as many sentences as possible with the combination of them by using *the Impersonal IT* constructions.

List of adjectives:

Good, great, different, important, bad, right, sure, early, late, hard, strong, vital, sincere, possible, true, special, easy, clear, difficult, wrong, private, fine, common, natural, significant, simple, remarkable, nervous, perfect, silly, ridiculous, fortunate, shaking, adorable, adventurous, awesome, comfortable, delightful, graceful.

List of verbs

Have, do, go, get, make, know, take, see, give, tell, work, call, try, feel, become, leave, put, keep, let, begin, help, talk, start, show, play, live, hold, bring, write, provide, sit, stand, lose, meet, include, continue, set, learn, change, understand, watch, follow, stop, create, speak, read, allow, spend, open, walk, win, offer, remember, love, buy, wait, serve, build, stay, reach

Examples: It is bad to say dirty words.

It will be difficult to set a form of poetry to a music.

Activity Four

Make sentences by using *Introductory There* based on the sentences below!

Example: Millions of people were killed during the first and second wars.

There were millions of people killed during the first and second wars.

1. Some scientists have found that our life is threatened by microplastic.
2. Various items are available on the online shops.
3. My students gave me brilliant ideas on having games in my lessons.
4. It is not difficult to find fake news on the internet.
5. We can read the tips for being healthy in these book series.
6. Here is the list of the professional technicians working in our company.
7. The terrible landslide swept three villages near the hill.
8. This luxurious restaurant sells the different vintages of the same wine.
9. Many birds are died due to the extremely hot temperature in this area.
10. I have sent the materials for the national exams to you.
11. The scenic pictures in this gallery attract many visitors to come.
12. You may borrow as many books as you want from this library.
13. Writing books doesn't interest my students at all.
14. Some uncommon questions will be given during the interview.
15. Several new menus are being promoted in that restaurant.
16. I can taste some natural ingredients in this food.
17. Many beaches in Indonesia are astounding.
18. A lot of plastic waste overwhelms this river.
19. Many contestants don't have enough knowledge on space.
20. This education corner provides much information about getting scholarships.

Activity Five

Now, you should try to make your own brochure or leaflet. Make a group of four. You may choose one of these topics:

- A. On products
- B. On services
- C. On events

To summarize what you have learnt, answer the questions below!

1. What is the function of brochure or pamphlet?
2. What is the function of banner?
3. How many patterns are found in the Impersonal It?
4. What are they?
5. What does the Introductory There show?

D. SELF-REFLECTION ON THE MASTERY OF MATERIALS

No	Questions	Yes	No
1.	Can you differentiate the function of brochure or pamphlet from banner?		
2.	Do you understand the grammatical structure of the Impersonal It?		
3	Do you understand the grammatical structure of the Introductory There?		
4.	Can you apply both structures in sentences?		
5.	Can you make a brochure?		



Hey, don't sleep! We still have a lot of things to do. The Brochure that Mr. Banning ordered must be finished in two days. Then, we have to learn the next chapter.