

A. IDENTITY

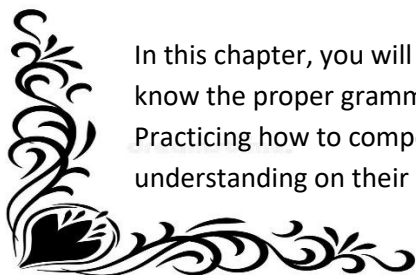
| | | | | |
|---------------------|--|------------------|--|-----------------------------------|
| Subject: ENGLISH | | SEMESTER FIVE | | Time allocation 6 X 45 minutes |
|---------------------|--|------------------|--|-----------------------------------|

Basic Competence

- 3.3 membedakan fungsi sosial, struktur teks, dan unsur kebahasaan beberapa teks khusus dalam bentuk teks caption, dengan memberi dan meminta informasi terkait gambar /foto /tabel/grafik/ bagan, sesuai dengan konteks penggunaannya
- 4.3 teks penyerta gambar (caption)
- 4.3.1 menangkap makna secara kontekstual terkait fungsi sosial, struktur teks, dan unsur kebahasaan teks khusus dalam bentuk caption terkait gambar/foto/tabel/grafik/bagan
- 4.3.2 menyusun teks khusus dalam bentuk teks caption terkait gambar/foto/tabel/grafik/bagan, dengan memperhatikan fungsi sosial, struktur teks, dan unsur kebahasaan, secara benar dan sesuai konteks



B. LEARNING PURPOSE



In this chapter, you will learn about Captions and Advertisements. Surely, you will have to know the proper grammatical structure used to make your writing better and better. Practicing how to compose the letter and a descriptive text is needed to enhance your understanding on their social function.

C. CONCEPT MAPPING

1. Captions → Advertisements

LEARNING PROCESS

GENERAL INSTRUCTION : *You must ensure that you understand the material step by step. At the end, there will be an evaluation to test your level of understanding on the material. Before you ask for the evaluation, please ensure yourself that you have already mastered the whole material in this chapter.*

BEFORE LEARNING

Before starting the lesson, you had better answer these questions below!

1. What is needed to make a picture, photo or diagram tell you something?
2. What is needed to make your conversation in a video understood by people?

WHILST LEARNING

Now, practicing doing exercises on captions and texts on advertisement.

ACTIVITY ONE

Read the caption on this picture, then give your comment on it!



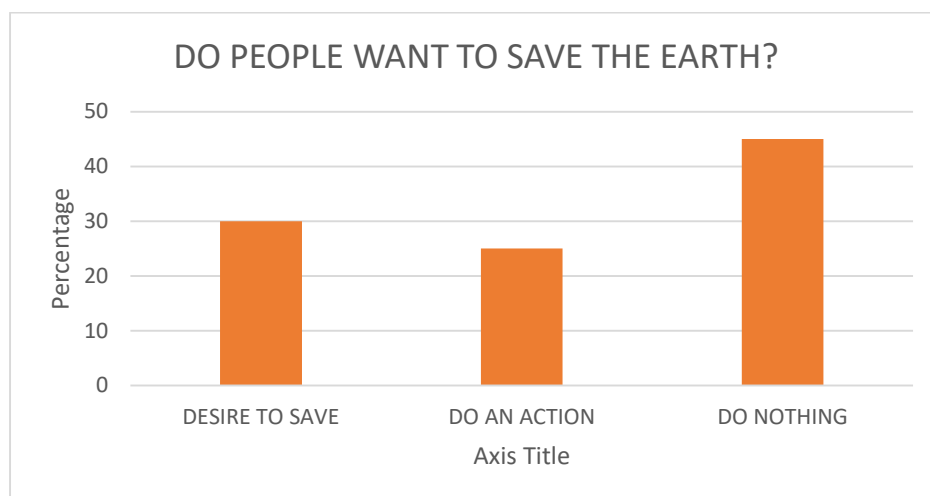
This picture was taken when I visited Jatim Park.

Living harmoniously with nature gives great advantage to humans as it gives everything humans need.

Unfortunately, humans are greedy. They exploit the nature for their own satisfaction that never ends.

This little animal is one of their preys. Its life is threatened by us, but it never threatens us.

Write what you understand about this chart!



ACTIVITY TWO

Take a picture, then write good and interesting caption for it!

ACTIVITY THREE

Read the advertisements below, then answer the questions on them!

Majapahit Kingdom

offers you:

1. The experience of being a king with some people serving you.
2. Learning the history of the chosen king through 3D movie
3. Having a discussion about politics and governance with a great king.

This kingdom is open only on Saturday and Monday.

The offers are limited only for 24 persons each day.

1st session: from 10:00 – 12:00

2nd session: from 12:00 – 14:00

3rd session: from 14:00 – 16:00

4th session: from 16:00 – 18:00

Spend only 100k for your hunger on learning our great ancient kingdoms. Meal and snacks are included.

Register yourself as soon as possible on this site: www.greatkingdom.com
Choose the king you want on the list.

1. What kind of advertisement is it?
2. Which people would probably be interested in the advertisement?
3. How many persons will be accepted for each session?
4. What will the guests get during the session?
5. How do interested people join the program?
6. Do you think people will get bored during the session? Explain your answer!



7. What are advertised?
8. What kind of product is it?
9. What are they made of?
10. What do you understand about this sentence "You can also bring your old stuff to be modified as you wish"?

CLOSING

TO ENSURE YOUR MASTERING THIS MATERIAL, ANSWER THESE QUESTIONS BELOW!

1. What is the social function of a caption?
2. What is the social function of advertisement?

SELF-REFLECTION ON THE MASTERY OF MATERIALS

| No | Questions | Yes | No |
|----|---|-----|----|
| 1. | Do you know the social function of a caption? | | |
| 2. | Do you know the social function of advertisement? | | |